



IMAGINATION STARTS HERE

Thank you for your interest in Beka products.

We appreciate your business, and look forward to earning your continued support!

Account Application & Terms of Sale

Replaces all previous descriptions of policies, fees and terms of sale

Complete the following (please print):

Company Name: _____ Phone: _____

Address: _____ Email: _____

City/State: _____ Zip: _____

Name of Owner: _____ Web Address/s: _____

Authorized Buyers: _____

Type of Store (circle): Brick & Mortar On-Line Catalog Teacher Other (Describe):

Product Line Interested in (circle): Children's Products Fiber Craft Products

References:

Bank Name: _____ Account # _____

Address: _____ Contact Person: _____

City/State/Zip: _____ Phone: _____

Trade References:

Account

1. Name: _____

Phone / Fax: _____

2. Name: _____

Phone / Fax: _____

Credit Card:

1) required for initial order,

2) subject to a 5% service fee if used to pay invoices with dated billing (net 30 etc):

Visa/MC/Amex/Disc: _____ Name on card: _____ Acct.#: _____

Card Billing Address: _____

Please call us with the Security Code & Expiration Date

Terms and Policies:

- **Complete BOTH pages.** Review our policies, provide requested information, and return a signed copy of this form. **Signatures verify you understand and agree to adhere to our policies.**
- **Pre-Payment by check or Credit Card is required with initial orders.**
- Standard terms vary from pre-pays with credit cards for drop ship only dealers to net 30 days for most stocking dealers. **Credit limits and terms are established on a case by case basis.**
- Pay from invoices. Statements are issued to confirm balances, and assess finance charges.
- Past due invoices are assessed finance charges of 1-1/2% per month (minimum \$5.00 per month).
- Orders may be held if credit limit will be exceeded or if any invoices are past due.
- Special discounts and/or freight allowances are void on invoices not paid within stated terms.
- **We reserve the right to withhold drop ship services from retailers not complying with our Minimum Advertised Price (MAP) policy described on next page.**

Minimum Advertised Price (MAP) Policy & Related Shipping Policy

To qualify for drop ship services, retailers must adhere to our MAP policy: **MAP = MSRP**
We are serious when it comes to maintaining the integrity of our brand and supporting retailers who adhere to our MAP policy & prices.
As a result: We request retailers not re-ship Beka products to fulfillment service facilities.

We believe this policy benefits all our customers – retailers and consumers alike.
Retailers in violation of this policy are not eligible for Beka drop shipping services.

Shipping Costs:

Product prices are quoted FOB our St. Paul shop. Ask us about our Brick&Mortar Freight Programs.

Damaged Goods:

Claims for shipping damage must be made within 30 days of receipt of goods. Replacement parts, replacement goods, returns, and/or credits are issued at our discretion.

Shipping & Handling:

- \$6.00 per package drop shipped
- Handling fees apply to pallets prepared for truck shipping
- Above fees are in addition to per package transportation costs

Other items to note:

- Up to a 15% re-stocking fee on returned goods, freight not credited. Returns by prior approval only.
- Discounts and dating programs may be offered periodically. Watch for emails with details.
- Contact us to discuss advertising support or to request discounts on floor models.

Credit Limit Requested

Please circle requested limit: 500 1000 2500 5000 Other: _____

Agreement:

The undersigned agrees to promptly remit to Beka all invoiced charges, finance charges, fees, and any associated collection expenses incurred in accordance with the above described policies.

Sign below, to indicate you understand and accept Beka's terms of sale and policies, including our MAP policy. Terms of sale details may change over time; please confirm details when ordering.

(Must be signed by an individual authorized to guarantee company compliance.)

Owner/Officer (print): _____ Title: _____

Signature: _____ Date: _____

*****OFFICE USE*****

Date Review Completed: _____

Approved by: _____

Credit Limit Assigned: _____